

THOMAS MARKS

ARTIST AND TECHNICIAN

Versatile and enterprising digital content creator and marketing professional with over 6 years of industry experience. Before graduating high school my work had reached TV, cinemas, theatres, magazines and sports stadiums as I continued to develop my own creative business. Whilst learning how to sell my expertise to new clients, I developed skills in marketing including Customer Relationship Management (CRM), Website Design & Development, Social Media Marketing, Search Engine Optimization and Marketing (SEO, SEM), Electronic Direct Mail (EDM), Customer Reviews.



www.linktr.ee/tommarks

CONTACT



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EDUCATION

QUEENSLAND CERTIFICATE OF EDUCATION

Pimlico State High School | Townsville

Awarded the QCE as part of senior schooling in an internationally recognized high school by studying subjects such as English, Math B & C, Physics, Biology and Film & Television Studies.

MUSIC INDUSTRY & TECHNICAL PRODUCTION

Townsville Creative Technologies College

Studied technical production and music industry in industry-standard studios. Foundational skills needed to operate equipment and software, and to record, mix and publish music & sound.

QUALIFICATIONS

Blue Card

Forklift Licence (LF)

C Class Driving Licence (P1)

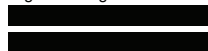
Cert II Workplace Practices

White Card

REFERENCES

MRS. OLIVIA LOWE

Digital Manager at The Reef Authority



MR. KEVIN BOOTH

Director at NQAV



EXPERIENCE

FREELANCE MEDIA PRODUCER

2017 to Present

Producing videos, photos, graphics, and animations for a range of clients including individuals, small businesses, corporate groups, educational institutions, and professional sports teams.

Notable Clients include:

237 Flinders St • Akkordien PTY LTD • Basketball Geelong • Canegrowers Herbert River • Dance North • Diffraction Collective • First Nations Writers Festival • Fresh New Media • Get Branded • Hidden Pillars • JCU Townsville Fire • King Konz School of Music • Mangrove Media • Margflow Media • Mr. Realty • Omnititan • Queensland Youth Services • Rapid Building Approvals • The Thumb Sucking Clinic • Townsville Basketball Inc. • Vetta Productions

Types of services include:

3D Design • Copywriting • Graphic Design • Motion Graphics & Animation • Music Videos • Photography • Projection Mapping • Television Commercials • Videography • Website Design

See my portfolio at www.tommarks.tv

FREELANCE AV TECHNICIAN

2017 to Present

During secondary education volunteered over one thousand hours in the live events industry which led to work at venues/organisations such as Performing Arts Lights & Sound, Townsville Little Theatre, Townsville Civic Theatre, Wild Gravity, Dancenorth, Townsville RSL Stadium, Strand Park, Townsville Entertainment Centre, Omnititan Productions, Townsville City Council, Queensland Country Bank Stadium and Canberra Park. Requires keen intellect regarding rigging, performance protocols, sound and lighting design, and safety procedures. Roles include general technician, camera operator, sound technician/operator, lighting technician/operator, follow-spot operator and stage hand.

DIGITAL CONTENT CREATOR

Great Barrier Reef Marine Park Authority | 2023 to 2024

Contracted to create digital content such as videos, photos, graphics, and animations in-house for the Australian Public Service agency that manages a world heritage site the size of Italy. Worked closely with internal stakeholders to ensure timely delivery of high quality digital content, namely the first six episodes of the Reef in Focus Podcast, live event videos, design of public facing documents, and various pieces for social media and radio.

SOCIAL MEDIA & DIGITAL CONTENT MARKETING MANAGER

North Queensland Audio Visual | 2021 to 2022

Extensive use of Copywriting, Graphic Design, SEO, SEM, CRM, EDM, Social Media Advertising, Print Ads, Brochures, Website Design & Development, 2D Animation, Photography, Videography & 3D Design. Stepped in when needed as an AV technician & system designer. In 2021 I helped increase Facebook Page Reach by +557% Instagram by Reach +451 Revenue by +46.4% despite an average industry growth of 3.9% According to AVIXA Industry Outlook & Trends.

SOFTWARE

Adobe: After Effects • Audition • Illustrator • InDesign • Lightroom • Photoshop • Premiere Pro

Google: Ad Words • Analytics • Calendar • Docs • Drive • Slides • Sheets

Web CMS: Web Flow • Wix • Wordpress

Business: Mondays • simPRO • Trello • Zoho Suite

3D: Blender • Element 3D

Live Events: QLab • OBS • Resolume • vMix